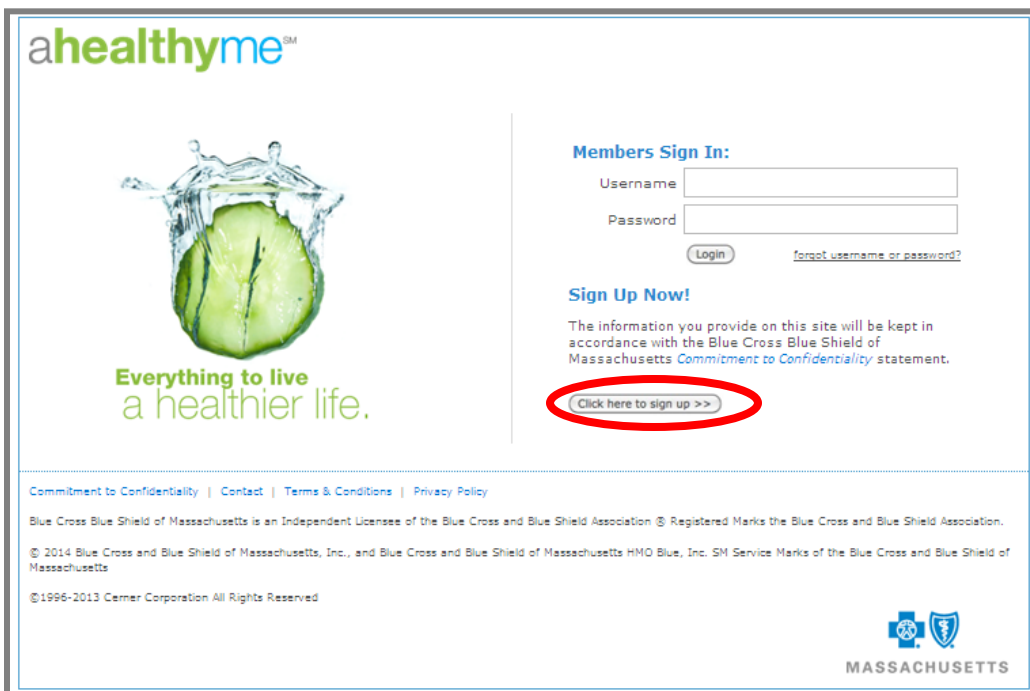


50 POINTS = \$50

The first 60 Gateway Health Group subscribers and spouses to complete an online Health Assessment at www.ahealthyme.com/login will earn a Fitbit Zip— a small, wearable device that measures and tracks your activity levels, and that can link to a smartphone and upload your activity data. **ALL** who complete the Health Assessment will earn 20 points toward the overall incentive.

In addition to completing the Health Assessment, earn an additional 30 points thru the activities outlined in “How to Earn Points” on ahealthyme. **Once you earn 50 points you can order your \$50 gift card on ahealthyme’s online Redemption Center.**

To redeem your \$50 gift card you must first create an account on ahealthyme.



Members Sign In:

Username

Password

[Login](#) [forgot username or password?](#)

Sign Up Now!

The information you provide on this site will be kept in accordance with the Blue Cross Blue Shield of Massachusetts [Commitment to Confidentiality](#) statement.

[Click here to sign up >>](#)

Commitment to Confidentiality | Contact | Terms & Conditions | Privacy Policy

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MASSACHUSETTS

Create an account:

- 1 Go to: www.ahealthyme.com/login*
- 2 Under “Sign up now!”, click on **Click here to sign up**
- 3 Follow steps to register (next slide)

Account Creation and log in process



Member ID #

Enter BCBSMA Member ID or Personal Access Code

Hit submit to complete registration process

Create an account (cont.):

4

Complete the site registration form. You will need either your BCBSMA member number (do not include the letters preceding the 11-digit number) OR your personal access code that was mailed to you (non BCBSMA members only)

5

To receive text message reminders, provide your cell number and select cell phone provider

6

Read and agree to the Terms of Use and Privacy Policy and hit the **submit** button

7

Once you hit submit you'll be taken to the ahealthyme homepage

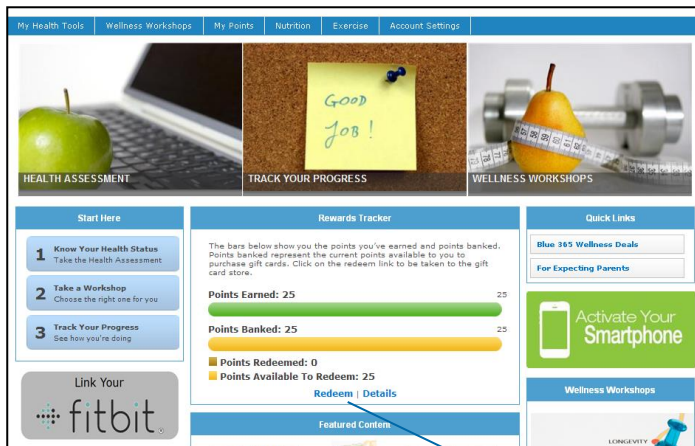
Redeeming your \$50 Gift Card

You will see the tracker widget on the ahealthyme homepage



Click redeem to be taken to the redemption center.

Once you click “Redeem” under the Rewards Tracker you will see this Gift Card Redemption Center landing page.



Participants in Gateway Health Group's Incentive Program may purchase (1) \$50 gift card when they earn a total of 50 points on ahealthyme.

The screenshot shows the Gift Card Redemption Center landing page. At the top, there is a navigation bar with links: Cart | Help/FAQs | Contact Us | Close Window. Below this is the Blue Cross Blue Shield of Massachusetts logo and the ahealthyme logo with the tagline 'Everything to live a healthier life'. The page is divided into three main sections: HOME, MY REWARDS, and PROGRAM INFORMATION. The MY REWARDS section is active, showing a summary of points earned, banked, and redeemed. A 'Redeem' button is visible. To the right, there is a 'MY ACCOUNT' section showing the available balance for gift cards (\$25.00). Below this, there is a 'MY REWARDS' section with a 'Select \$25.00 in Gift Cards' button. The page also includes a 'Better Health Is Rewarding.' section with a description of the program and a 'Learn more in the Program Information section.' link.

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MASSACHUSETTS

Able to search merchants by:

- Store Name
- Store Location
- Store Category











To learn more about a merchant or to make your selection for your gift card or certificate, click on the merchant's name below. If you have a certain merchant, location or category in mind, use our search boxes below. To start a new search, simply click on the "RESET" button

Search by Name Search by Location Search by Category

Merchants

20

 A Pea in the Pod®	 Aerie	 Aéropostale	 Amazon.com
 Amazon.com/MP3	 AMC Theatres®	 American Airlines®	 American Eagle Outfitters®

Click redeem to access merchant list



ajf last

Here's a summary of the points you've earned, what you have banked and how many are available to be redeemed. The more points you earn, the bigger your reward possibilities. Thank you for participating in the ahealthyme rewards program.

MY ACCOUNT

Dollars Available for Gift Cards: **\$25.00**

MY REWARDS

Select \$25.00 in Gift Cards

When you have 10 points or more in your Points Remaining balance, you are eligible to redeem them for gift cards to hundreds of retail, restaurant, travel and entertainment providers.

This reward may be taxable – please contact your tax consultant for more information.


Click on a reward to find out more about available merchants.


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[Cart](#) | [Help/FAQs](#) | [Contact Us](#) | [Close Window](#)

MASSACHUSETTS

ajf last (\$0.00)

Logout

HOME

MY REWARDS

PROGRAM INFORMATION

Review Cart

Please review the merchants you have selected and the gift cards you have ordered. If you have additional dollars to use, click "Continue Shopping" to return to the merchant list to select additional gift cards.

MY ACCOUNT

Dollars Available for Gift Cards:	\$25.00
Redeemed:	\$25.00
Remaining:	\$0.00

Selected Merchants

Empty Cart

Merchant	Amt	Qty	Total	Options
Athleta	\$25.00	1	\$25.00	REMOVE
Recipient ajf last Preview Certificate				
Total		1	\$25.00	

Checkout

Helpful Hints

To delete a line item from the cart, click "REMOVE" by any row

Then, click "Continue Shopping" to select a different merchant and/or merchant value.

User review and selects "Checkout" or "Remove" if incorrect:

- Remove under Options



[HOME](#)

[MY REWARDS](#)

[PROGRAM INFORMATION](#)

Check Out

Please enter your shipping information. An asterisk (*) indicates required fields.

MY ACCOUNT

Dollars Available for Gift Cards:	\$25.00
Redeemed:	\$25.00
Remaining:	\$0.00

* First Name

* Last Name

* Email

* Confirm Email

* Phone

Ext.

[Continue](#)

If a participant chooses a gift card they will be prompted to provide their mailing address. If an ecard is selected an email address will be required instead.

☐ Send Order Confirmation Email

Email

amy.oneil@bcbsma.com

Confirm Email

amy.oneil@bcbsma.com

☐ Send Order Confirmation Text Message

Mobile Number

- By checking the box above and entering your mobile phone number you are acknowledging the Terms & conditions for receiving text messages. To view Terms & Conditions [click here](#).
- Text message will be in addition to email confirmation
- You will receive two text messages: one for redemption confirmation, one when your redemption selection has shipped
- Message and Data rates may apply

☐ I understand and agree with the terms and conditions of the award(s) I've selected. (To view certificate terms and conditions click on the merchant name(s) above.) I have verified that my address and merchant selection(s) are correct. I understand that award selections are final. Lost or stolen awards cannot be refunded, exchanged, or replaced, except where required by law.

Cancel Order

Participants can request email and/or text confirmation, and will need to accept terms



ahealthyme[®]
Everything to live a healthier life

[Cart](#) | [Help/FAQs](#) | [Contact Us](#) | [Close Window](#)

ajf last (\$0.00) Logout

HOME

MY REWARDS

PROGRAM INFORMATION

Thank You for Your Order!

Thank you for redeeming your points. We hope you enjoy your gift cards!

If you requested a confirmation email, you will receive one shortly. Your confirmation number is 44634001.

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